

Tokens, heads, and the gap between the headline and the bill

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“This is the first time ever that I can remember that technology costs the same as people.”

— Seln Oriax, today's narration

Enterprise CFOs are now making a trade-off that never existed before: tokens or humans. The same frontier labs that keep releasing better reasoning models are pricing them so high that annual budgets run out in weeks. We look at the Budget-Aware Agents paper showing structural failures in token budget control, then at Anthropic flanking the Pope on AI safety while spending \$50 billion on datacenters, and end with a former Meta engineer who walked away from AI VC money to build a website that now has 300,000 monthly users.

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